

Message Text

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INFO AMEMBASSY NAIROBI

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E.O. 11652: N/A

TAGS: BTIO TZ

SUBJ: ZANZIBAR BROADCAST FACILITIES UPGRADE - RCA VISIT

1. JULY 10 MEETING WITH MINISTRY OF INFORMATION AND BROADCASTING AND
RCA/NAIROBI (HIGH FIDELITY PRODUCTIONS LTD., MSSRS KAMAO AND ADAGALA)
PROVED TO BE EXCELLENT INITIAL DIALOGUE WITH GOZ RE UPGRADING
ZANZIBAR'S BROADCASTING FACILITIES. KAMAO AND ADAGALA EASILY AND
CONVINCINGLY FIELDED QUESTIONS FROM GOZ REPS, WHO INCLUDED ENGINEERS
AND MANAGERS WHO ARE AND WOULD BE WORKING WITH ZANZIBAR BROADCASTING.

2. GOZ REITERATED ITS INTENTION TO ACQUIRE NEW MEDIUMWAVE AND
SHORTWAVE BROADCASTING EQUIPMENT, EXPECTING TO COVER ALL OF ZANZIBAR/
PEMBA ON MEDIJM WAVE (SEVERAL BLIND AREAS NOW EXIST), AND TO BE ABLE
ON SHORTWAVE BROADCAST TO REACH NOT ONLY EAST AFRICA, BUT
ALSO CENTRAL AND NORTHERN AFRICA AND EUROPE. IN THIS CONNECTION
GOZ STATED THEY WERE INTERESTED IN BROADCAST EQUIPMENT WHICH
COULD BE BEAMED DIRECTIONALLY. GOZ ALSO ASKED FOR PROPOSAL FOR
BROADCASTING STUDIOS, AS WELL AS APPROPRIATE STANDBY EQUIPMENT,
SPARE PARTS FOR MINIMUM OF TWO YEARS, AND TRAINING PROGRAMS ON
ASSEMBLY/OPERATION. GOZ EXPECTS THIS PROJECT TO BE A FISCAL 1976
PURCHASE.

3. KAMAO AND ADAGALA ASSURED ZANZIBARIS RCA WAS QUITE CAPABLE OF
SUPPLYING EVERYTHING GOZ HAD MENTIONED, AND COULD PROVIDE BROAD-
CASTING STUDIOS AS PART OF THE BROADCAST FACILITIES UPGRADE. THEY
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ADVISED ZANZIBARIS THAT AN ENGINEER FROM THEIR NAIROBI FIRM WOULD

VISIT ZANZIBAR WITHIN 30-45 DAYS, CONDUCT NECESSARY SURVEYS, AND
CONSULT WITH GOZ ENGINEERS RE SPECIFICS OF EQUIPMENT NEEDED AND/OR
REQUESTED FOR THIS PROJECT.

4. FYI: KAMAO AND ADAGALA TOLD ME PRIVATELY THEY ESTIMATED COST OF
PACKAGE GOZ THINKING ABOUT AT 12-15 MILLION KENYAN SHILLINGS
(\$1,680,000 - \$2,100,000). THEY ALSO SAID THAT WHILE RCA COULD
DELIVER ENTIRE PACKAGE REQUESTED BY GOZ, RCA IN FACT DID NOT
MANUFACTURE SHORTWAVE EQUIPMENT ITSELF, BUT WAS IN A POSITION TO
OBTAIN SW EQUIPMENT FROM EITHER FRANCE OR BUDAPEST, HUNGARY.
(NEITHER KNEW NAMES OF COMPANIES). RCA MANAGER FOR EAST AFRICA
SHOULD BE IN AREA IN NEAR FUTURE, AND EXPECT VISIT BY HIM TO
ZANZIBAR, POSSIBLY COINCIDING WITH NAIROBI-BASED ENGINEER'S
VISIT.

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